

(Breakthrough, Fall 1987)

LETTING GO TO SPARK CREATIVITY

Chic Thompson, Ed.D.

(Discussion from the Fifth Annual Professional Seminar)

Chic Thompson is a creativity consultant from Charlottesville, Virginia and producer of animated, educational health-related videos, who uses Hemi-Sync® in his workshops.

Chic said teaching creative techniques to mainstream groups like business executives and government agencies presents special challenges. Often, his largest difficulty is getting such groups to “loosen up” and relax. He related numerous amusing anecdotes to illustrate his point.

Chic has found that Hemi-Sync is a valuable tool both for making his clients more comfortable and allowing them to access their own creativity.

He helps clients to see their organization, problems within the organization, and their role in the organization from alternate perspectives. He encourages and demonstrates creative approaches to problem-solving with “mind-stretching” puzzles. He alerts groups to “idea-killers” (verbal and otherwise) that stifle creative approaches and solutions.

Participants in the Professional Seminar were treated to a “hands-on” demonstration of Chic’s techniques. They tackled his puzzles and projects with a fair measure of creativity and an immeasurable amount of fun.

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